

# J E F F   Y A P

INDUSTRIAL DESIGNER | STRATEGIST

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## EDUCATION

### ArtCenter College of Design

Anticipated 2026 / Pasadena, CA

Bachelor of Science in Product Design

## SKILLS

### Design

Brainstorm; User Research; Market Research; Ideation; 3D Modeling; Brand Development; Brand Strategy; Rapid Prototyping; Render & Animation; Visualization; Graphic Design

### Software & Prototyping

Figma; Illustrator; Indesign; Photoshop; Substance Suite; Lightroom; Premier Pro; After effects; Blender; Fusion 360; Gravity Sketch; Keyshot; Solidworks; FDM & SLA Printing; Laser-cutting; CNC; Rapid prototyping with multi-medium; AI powered tools

## RECOGNITION

### Provost List

ArtCenter College of Design / summer 2023

### Undergraduate Scholarship

ArtCenter College of Design / 2022 - present

### Student Gallery

ArtCenter College of Design / 2022 - present

"Squid Rescue Board"

"ACH 125 Reimagined"

## LANGUAGE

Mandarin - Native / English - Proficient

## EXPERIENCE

### Designworks / BMW Group / Industrial Design Intern

08.2025 - present / Los Angeles

Participated in the design & development of projects associated with BMW group

### Xiaomi Technology / Industrial Design Intern

10.2024 - 12.2024 / Beijing

Participated in the design and development of next generation Xiaomi TVs and sound systems from research to production

### Ernst Everything / Industrial Design Intern

05.2024 - 08.2024 / Los Angeles

Researched and formulated a comprehensive strategy for a brand's new product category; participated in the development of a series of footwear product

### Hermes / Sponsored Project

01.2025 - 04.2025 / Paris / Los Angeles

Participated in the Hermes sponsored studio as a product designer, an educational program by Hermes and ArtCenter college of design

### Samsung / Sponsored Project

05.2024 - 08.2024 / Pasadena, CA

Composed a brand collaboration proposal for Samsung and developed new product for gen-Z consumers. As part of a sponsored project at ArtCenter College of Design